

# Lead Management Order Form

**2017 American Craft Retailers Expo** June 5 - 7, 2017  
Las Vegas Convention Center, Las Vegas, Nevada

Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_  
 Check if information is for:  Exhibiting Company  Third Party 3rd Party Company (if applicable): \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

|  | number of units   | TOTAL    |
|--|---|----------|
| <b>SWAP</b> <sup>®</sup> Native apps available for iPhone, iPad, Android and Windows phones. Web mobile versions are available for all other internet capable devices. | \$299 - License and single activation ONLY<br>\$129 - Additional SWAP Activations | \$<br>\$ |
|  | Sub-Total   | \$       |
|  | Processing Fee<br>(Applicable to phone or faxed orders) *                         | \$ 9.99  |
|  | System Total  | \$       |

Order Confirmation will be delivered via email.

**Terms and Conditions:**

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
  - All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee.
  - Orders canceled within 30 days of the show will not be refunded.
  - Taxable items and rates vary among states and are subject to change. Please call for exact quote.
- \* **Processing Fee** is waived when order is placed online.

## Product Description



### SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Custom lead qualifiers
- All leads consolidated in your SWAP Portal for immediate follow-up

**Order Online:** <https://exhibitor.experientswap.com>

**Order by Mail:** Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

**Order by Fax:** 301.694.3286

## Payment Method

- Check (Orders cannot be processed unless received with payment.)  
 Visa  MasterCard  American Express  DISCOVER

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

## For Assistance Contact:

**Ann Cusimano**

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**E:** [ann.cusimano@experient-inc.com](mailto:ann.cusimano@experient-inc.com)

*It is against Experient's security policy to accept credit card information via email.*